



YOUR GUIDE TO OUR IMPROVED NDC PROGRAM

We're modernizing our product distribution with new servicing capabilities, additional content, and featured benefits at the best possible prices. Plus, we're here to help you every step of the way.

WHAT IS NDC?

NDC (New Distribution Capability) is an industry-supported distribution standard launched by IATA that can improve our mutual customers' travel experience by allowing for product differentiation, providing access to full and rich content, and offering a transparent shopping experience.¹

WHAT'S IN IT FOR YOU?

Enabled by NDC technology, Air Canada's NDC program gives you access to the most comprehensive Air Canada content and unique benefits when compared to legacy GDS EDIFACT technology.

		GDS EDIFACT channel	Air Canada NDC channel	Air Canada direct channels
CONTENT	Published fares and Air Canada for Corporate negotiated bundles	✓	✓	✓
	Air Canada for Business offers	—	✓	✓
	Promotional codes	—	✓	✓
	Flight Pass	—	✓	✓
	Continuous pricing	—	PLANNED ADDITION	PLANNED ADDITION
ADDITIONAL CONTENT	Domestic Basic fares	—	✓	✓
	Best available seat inventory	—	✓	✓
	Discounted ancillary pricing on paid and Preferred Seats	—	✓	✓
OTHER BENEFITS	Elimination of select debit memos	—	✓	✓
	No distribution cost recovery (DCR)	—	✓	✓

¹Source: IATA - <https://www.iata.org/en/programs/airline-distribution/retailing/ndc/>

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🌐 For more information, visit ndc.aircanada.com

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OTHER BENEFITS INCLUDE:

New servicing functions

Core servicing capabilities:

- Retrieve, change, cancel, void, refund, automated travel readiness in case of flight disruptions
- Additional self-serve options (planned addition)
- Order Change Notifications

Increased service and support levels:

- 24/7 monitoring
- Near real-time system performance status
- Dedicated commercial, sales and tech support
- Clear escalation procedures

NDC coupon incentive

To further support your transition, an NDC coupon incentive² will be applicable to eligible NDC bookings made directly with an Air Canada NDC API connection or via select NDC certified technology partners.

The incentive will be paid to the travel agency per flight coupon as specified per planned eligible regions. The NDC coupon incentive is now available in supported markets for eligible NDC bookings and is expected to remain in market until at least December 31, 2024. Additional region availability with implementation dates to be publicized on a progressive basis.

Regions	NDC Coupon Incentive
Canada	2.00 CAD
USA	2.00 USD
United Kingdom	2.50 GBP
Europe Denmark, France, Germany, Ireland, Italy, Netherlands, Norway, Spain, Sweden, Switzerland	2.50 EUR
Other Applicable Points of Sales Argentina, Australia, Chile, Colombia, Hong Kong, Israel, Japan, Mexico, Panama, Peru, South Korea, Taiwan (China)	2.00 USD

² Applicable to eligible agencies

FLEXIBLE WAYS TO ACCESS THE PROGRAM:

BUILD

Register for the **Air Canada NDC API** and build your integration with our latest documentation, tools & display.

BUY

Purchase access from our selection of **certified technology partners** with tailored products and content.

ACCESS VIA GDS

Access Air Canada's NDC content via a GDS-based solution with the **Amadeus Travel Platform, Travelport+ and Sabre Travel Marketplace**³

³ Available in the coming months

FREE

Connect to our free intuitive desktop booking tool, **Air Canada Connex**, designed specifically for travel agencies.

See NDC-supported functionalities on our [NDC Portal](#).

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